

Notes Organizer – Teacher Edition

Why Not Eat Insects?

<p>What is the speaker's assertion?</p>	<p>We should eat insects.</p>
<p>The speaker spends more than three minutes hooking the audience. What is he trying to get the audience to think or do during this time?</p>	<p>The speaker is trying to engage the audience so that they will listen to his presentation about a subject many find disgusting. Sometimes in persuasive speech, the speaker must first prime the audience.</p>
<p>Reflect upon whether or not the speaker was persuasive.</p>	
<p>Argument</p>	<p>Supporting detail</p>
<ol style="list-style-type: none"> 1. We need to feed more people in the future. 2. Meat costs a lot to produce. 3. There are health problems associated with meat. 4. Meat production negatively impacts the environment. 5. Insects have food value. 6. Even if you don't like the idea, this is the reality of the future. 7. 80% of the world's population already eats bugs. <p>(Students should list four of these seven.)</p>	<p>* Students should provide meaningful details for each argument they have listed.</p>

List one counterargument, and include one supporting detail.	
Counterargument	Supporting detail
1. We need to change our perceptions about eating insects. 2. Insect food products are not readily available in the West.	* Students should provide meaningful details.
List four arguments, and include one supporting detail for each.	
Pick one of the arguments above. Which of these did you find most convincing? Why?	* Answers will vary; however, students should recognize that the speaker never states that insects taste good.
What could the speaker have added to make his presentation more persuasive?	* Answers will vary.
Are you persuaded? Why or why not?	* Answers will vary.